

NovaLux Multimedia SAGL

Nicole Menkhaus

International Sales Manager Mob: +1 513 225 3948

Skype: nicfm45249

Email: n.menkhaus@novalux-sagl.ch

www.novalux.tv

Videoboard in Böblingen

Located in the heart of Böblingen, between the bus station and the railway station, this mediaboard is seen by thousands of commuters, travelers, tourists and passersby on their way to and from the Mercaden shopping mall



Screen Dimensions: 37 m² Resolution: 832 x 448 pixels

Transmission window: from 6 a.m. to 10 p.m.

Technical Specifications – Media Formats for the Böblingen location

Still Images: bmp, jpg, pdf Resolution: 72-150 DPI

Animation: avi, mov

- uncompressed file format, 25fps, square pixels

For any questions regarding media formats please contact our technical / ad-creation partner:

CK-Webdesign – Carsten Kalkowski

Tel: +49 151 20 44 48 33 Email: <u>info@ck-webdesign.de</u>

www.ck-webdesign.de